



**For Immediate Release**

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## **PRESS RELEASE**

### **Elliot Edwards Named VP, Retail Banking at Ballston Spa National Bank**

BALLSTON SPA, N.Y. —Elliot Edwards has been named Vice President of Retail Banking at [Ballston Spa National Bank \(BSNB\)](#) according to Chris Dowd, President and CEO. Edwards will oversee customer service and sales initiatives for the retail banking department and manage retail deposit activities in support of the Bank’s overall goals and strategic initiatives.

Edwards brings past banking industry experience to his new role. Working in the Capital Region for a national financial institution, he gained experience as a financial center manager and as a facilitator of a new hire sales and operations training curriculum. Most recently, Edwards was responsible for driving client engagement strategies, deepening client relationships and managing client experience as a VP, Consumer Banking Market Leader. Edwards earned an undergraduate degree from SUNY Oswego and is an active volunteer at BSNB-hosted drive-thru food pantries benefitting the Regional Food Bank of NENY.

#### ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York’s greater Capital Region. Find out more about BSNB’s offerings [here](#). To become part of BSNB’s online community, please visit us on [Facebook](#), [Twitter](#), and [LinkedIn](#).

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Elliot Edwards, VP Retail Banking, BSNB

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